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Contact: Erin Andary
State of Texas Alliance for Recycling (STAR)
Communications & Programs Manager
512-828-6409
erina@recyclingstar.org

Texas’ Recycling Organization Restructures to Advance Domestic Recycling

AUSTIN, Texas—The State of Texas Alliance for Recycling (STAR) has adopted a new mission: to advance recycling through partnerships, education, and advocacy for the benefit of Texas. This new mission will help develop and support the domestic recycling industry in light of the recent “National Sword” import bans on multiple recyclable materials into China. Which since enacted on Jan. 1, 2018, has caused major issues for the recycling industry.

“We have changed our mission statement as well as our funding structure to provide clarity of our goals and add more value and benefits to our Mission Partners,” said Jordan Fengel, executive director of STAR.

STAR has also shifted from having Mission Sponsors to Mission Partners— which are cities, businesses, and other entities who support the STAR mission and vision to advance recycling in Texas. These new partner levels vary from Pinnacle to Community partners, each with their own level of exceptional benefits— including sponsor opportunities for Pinnacle, Anchor, and Foundation level partners at the annual Texas Recycling Summit. A breakdown of new partner levels and benefits can be found on the STAR website.

“[STAR] is actively working to facilitate and support the development of post-collection processing infrastructure and end-use markets for Texas recyclable materials,” Fengel added. “This is imperative to the future of the industry and we must adjust to these changes and look at them as an opportunity rather than a crisis.”

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About STAR: The State of Texas Alliance for Recycling (STAR) is a 501c3 non-profit whose mission is to advance recycling through partnerships, education, and advocacy for the benefit of Texas. STAR hosts various events on a number of industry topics throughout the year, including two annual conferences. For more information, please visit recyclingstar.org or call the STAR office at 512-828-6409.